



Cashew Processing in Africa: How to Scale-up Sustainably

A Techno-Commercial Perspective



**PROSPER
CASHEW**

Transformation starts here.

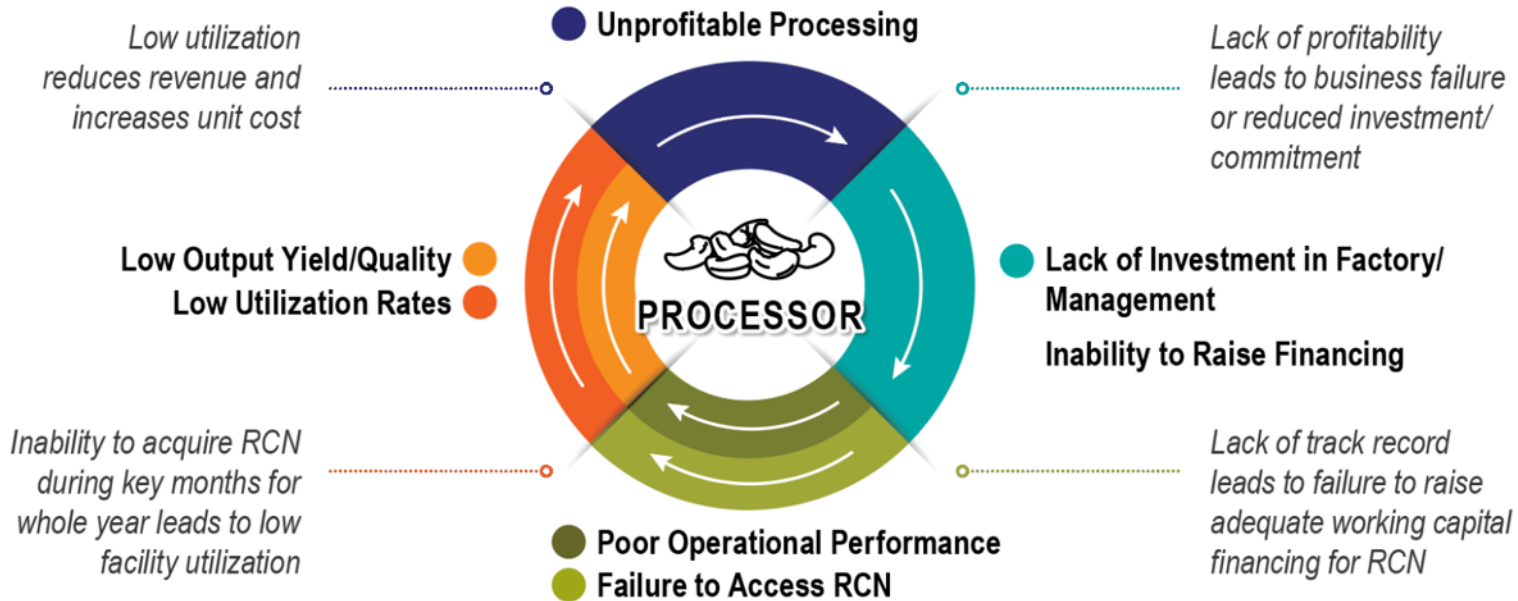


TechnoServe
Business Solutions to Poverty

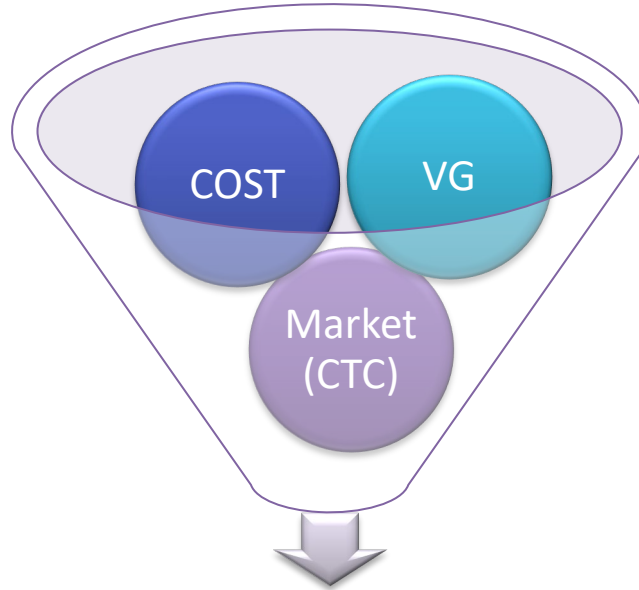
The Malaise: Vicious Cycle



HYBRID	 WORLD CASHEW CONFERENCE	Jointly organised by Cashewinformation.com
	 JNEC-CI Journées Nationales des Exportateurs de Cajou de Côte d'Ivoire	 16-18 Feb, 2022 Radisson Blu Hotel Abidjan, Cote d'Ivoire



The Treatment: What To Do



Commercially Viable & Sustainable Operation

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Focus Area: How to Do



Diagnosis

Cost Of Processing

- Efficiency
- Productivity
- Capacity Utilization

Prescription

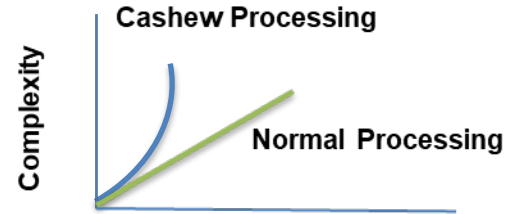
- Skill upgradation
- Innovation
- Work Culture
- Certification
- GMP

Infrastructural Support

- Local Engineering Support
- Resource pool
- Marketing Support

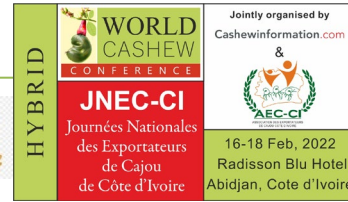
- Vendor Development
- Tech & Skill courses

Complexity Management



- Start Small
- Do BASICS right
- Take help of reliable & Committed Experts

Prosper Cashew: Experienced & Committed partner



Prosper Cashew will contribute to a sustainable cashew supply chain



INNOVATION

Effective & remunerative Processing Waste Management

Marketing hub in Cote d'Ivoire

Building ecosystem conducive to processing through skill and capability development

Using technological platform like data analytics for GAP analysis & to build traceability in supply chain

IMPACT

Increased profitability and reduction in carbon footprint

Providing liquidity and enhanced price realization

Sustainability of processing industry

Reduced Processing Cost
Increased revenue



Thanks For your Time & Patience

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