



**PROSPER  
CASHEW**



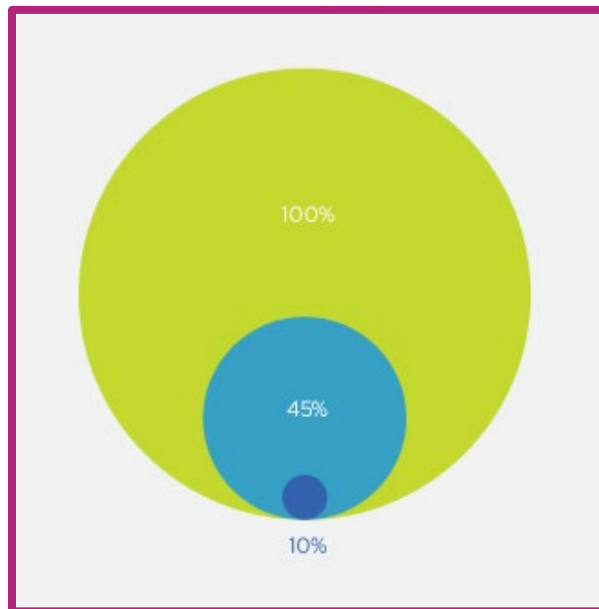
**TechnoServe**  
Business Solutions to Poverty

# Introduction to USDA West Africa

**16<sup>th</sup> Feb 2022**

# Cashew processing in West Africa has enormous potential, with major challenges.

Global Cashew Harvest /  
West Africa Processing Share



- Raw cashew global harvest
- West Africa annual harvest
- West Africa processing share

**To increase local processing, income and jobs, West African processors must become competitive through:**

- Access to working capital
- Upskilled management and labor
- Improved capacity utilization

## Prosper Cashew: At-a-Glance

### GOAL

50% of domestic Raw Cashew Nut production in West Africa processed into kernel prior to export

### GEOGRAPHIES

Côte d'Ivoire, Ghana, Nigeria

### DURATION

Oct 2020 - Sep 2025

### BUDGET

\$25.7M

### DONOR



### PARTNER



### MISSION

Rally collective forces to build a thriving and sustainable West African cashew processing industry





# Prosper Cashew seeks to create an ecosystem that expands processed volumes.

## CASHEW PROCESSORS:



Unique, high-quality, tailored **technical assistance**



Facilitate access to **working capital** through Cashew Catalyst Fund



Integrate **supply chain** and enhance **marketing prospects** of kernels processed in WA



**Financial intermediation** linking **investors** to WA cashew processing businesses

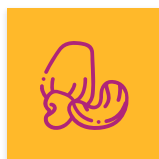
Increasing profitability

Facilitating investment



# Prosper Cashew will contribute to a sustainable cashew supply chain.

We are currently pursuing innovations that will propel the cashew processing sector in West Africa forward.



## INNOVATION

Conversion of RCN shell in

Marketing hub in Cote d'Ivoire

Building ecosystem conducive to processing through skill and capability development

Using technological platform like data analytics to build traceability in supply chain

## IMPACT

Increased profitability and reduction in carbon footprint

Providing liquidity and enhanced price realization

Sustainability of processing industry

Increased revenue through single origin processing advantage



## Summary: Prosper Cashew will generate substantial impact.



**\$1.5 billion**

in cashew kernel sales



**26,000**

new jobs



**133,000**

women, children, and  
men indirectly benefited



United States Department of Agriculture  
Foreign Agricultural Service



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Transformation starts here.

