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- Crop is set to grow
  - Growth in Asia will rival growth in Africa
- Processing will also grow in the same proportion
  - Where processing will grow will depend on flexible policies
  - Local support
  - Ecosystem
- Let us hope consumption will grow in line with supply
  - A lot of effort is needed in this direction - new product development/marketing
  - Retailers and brand owners must try and reflect true commodity prices in shelf pricing policy
  - Inflation across other commodities must not come to affect cashew farmers negatively

# Thank You